



## PLANTATION FIELD INTERNATIONAL HORSE TRIALS

# 2017 Program Advertising

Get with the program! Literally. Showcase your business while supporting PFIHT and its charities by advertising in our beautiful glossy event program.

**FIRM deadline for ad submissions is Friday, August 25, 2017.**

Ads submitted after the deadline may not be accepted.

First-time advertisers MUST submit payment with materials – No exceptions.

### Questions?

Andie Chalfant - 302-559-9642 or android99@verizon.net

**Send camera-ready ads to: android99@verizon.net**

There will be an additional fee for ads that are not camera-ready or the correct size.

**No** Word files. **No** Publisher files. Acceptable: PDF, TIFF, JPEG files at 300 dpi resolution at the correct size.

### AD SIZES:

Full Page  
7.5" wide x 10" tall

Half Page  
7.5" wide x 5" tall

Quarter Page  
3.75" wide x 5" tall

Eighth Page  
3.75" wide x 2.25" tall



### Please reserve the following advertising space in the 2017 Plantation Field Program:

Repeat advertisers will receive a 10% discounted rate!  
Call or e-mail for details.

#### COLOR ADS\*

Full page: \$950  Half page: \$550   
Quarter page: \$300

#### BLACK & WHITE ADS - NO BLEEDS

Full page: \$600  Half page: \$400   
Quarter page: \$200  Eighth page: \$100

**Total enclosed: \$** \_\_\_\_\_

\*Does not include back or inside covers.  
Call or e-mail for for information.

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

Pay by credit card  Visa  MasterCard  AmEx 3-digit CVC #: \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

**Mail the bottom portion of this form and payment to:**

(Checks payable to "PFEE")

**Chalfant Graphics, Inc.**

**476 N Jennersville Rd. • Cochransville, PA 19330**